

25 & 27 September, 2023

Impact management: latest developments and trends

Training
Programme and information

febea
FÉDÉRATION EUROPÉENNE DES FINANCIERS
ET BANQUIERS ÉTHIQUES ET ALTERNATIFS
EUROPEAN FEDERATION OF ETHICAL AND
ALTERNATIVE BANKS AND FINANCIERS



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EUROPEAN CENTER
FOR SOCIAL FINANCE

Training outline

Impact measurement and management is paramount for ethical finance providers to ensure that they are indeed delivering on their claim to generate a positive social and/or environmental impact with their activities. The field of Impact measurement and management has come a long way in the last ten years and risks and impacts are easy to identify but still difficult to articulate and to quantify. In addition, the complexity of the world in general and of the Sustainable Development Goals in particular, make it hard to put return, risk and impact into one financing formula.

The objective of this training is to better understand the challenges for implementing Impact measurement and management within ethical finance operations, receive insights into current developments from a European as well as a methodological perspective and develop a joint “ethical perspective” on impact within the sector.

The case study of Banca Etica will illustrate how a comprehensive Impact measurement and management system can be designed, implemented and rolled-out in an ethical bank as a best-practice example.

Agenda - Public session

Tuesday, 25 September 2023
from 16:00 to 18:00 (time in EEST)

16:00 - 16:05	Welcome, Introduction to the workshop
16:05 - 16:25	Impact Measurement and Management (IMM) <ul style="list-style-type: none">• Purpose and objectives of IMM• Hurdles and challenges for Implementation
16:25 - 17:25	Case Study (Banca Etica, Italy)
17:25 - 17:45	Developments and trends in IMM <ul style="list-style-type: none">• Requirements and best practices on a European level• Aggregation of impact across portfolios• Integration of impact into performance assessments
17:30 - 17:45	Q&A
17:45 - 18:00	Wrap-up, outlook and feedback

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Agenda - FEBEA members

Wednesday, 27 September 2023

from 10:00 to 12:00 (time in EEST)

10:00 - 10:15	Welcome, Introduction to the workshop
10:15 - 11:30	<p>Co-Creation workshop “Ethical Finance Approach to Impact”</p> <ul style="list-style-type: none">• Definition of a Charter of features of Impact that are important for Ethical Finance• Break-out groups
11:30 - 12:00	Summary discussion and joint Ethical Finance approach on Impact



Logistical information

Venue:

Museum of Cycladic Art - [web](#)

Address:

Neofitou Douka 4, Athens 106 74, Greece



Meet the Speakers

Barbara Scheck ***European Center for Social Finance***

Barbara Scheck works at the European Center for Social Finance, which delivers Technical Assistance services on behalf of FEBEA. She is the Professor for Entrepreneurship at Munich Business School and has been active in the field of social finance since 2007. Her work focuses on the financing of social enterprises, impact and mission-related investing and impact assessment.



Tommaso Rondinella ***Banca Popolare Etica***

Tommaso holds a degree in statistics and economics. He started his career as policy officer at the civil society network *Sbilanciamoci*, where he focused on social and macroeconomic policies. Prior to joining Banca Etica, he worked for eight years as a researcher at the Scientific Secretariat of the Presidency of the Italian National Institute of Statistics (Istat), where he worked on well-being and sustainable development measurements. Since 2019, he is the Head of Banca Etica's Impact Models and Socio-Environmental Assessment Office.



FEBEA - the European Federation of Ethical and Alternative Banks and Financiers - is a non-profit association based in Brussels. It gathers 33 financial institutions whose aim is to finance social and solidarity economy (SSE) and projects with social, environmental and cultural value in 17 European countries, serving more than 700,000 people.

Its objective is to support the exchange of experiences and promote cooperation between social economy and social finance practitioners.

Each FEBEA member is integrated in the SSE Sector in its country, focusing on mobilising savings and equity from responsible citizens and using these funds to finance sustainable development and local communities. FEBEA is member of GECES, the European Commission's expert Group on Social Economy and Social Entrepreneurship and of Social Economy Europe, the main European network of social economy practitioners.

FEBEA members finance:

- The creation of jobs, social employment in particular;
- Social enterprises and social economy;
- The non-profit sector and participatory economics;
- New forms of social entrepreneurship
- People or groups of people who are victims of social or professional exclusion or are unbanked;
- Sustainable development: renewable sources of energy, organic farming, biodiversity, etc.;
- International solidarity and fair trade.



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